Communications Associate  
Government Accountability Project (GAP)

Some Background About Us

The mission of the Government Accountability Project (GAP) is to vigorously defend and give voice to whistleblowers, who would risk everything for the truth. The Government Accountability Project is the nation’s leading whistleblower protection and advocacy organization. A non-partisan public-interest group, GAP litigates whistleblower cases, helps expose wrongdoing to the public, and actively promotes government and corporate accountability. Since its founding in 1977, GAP has helped thousands of whistleblowers. A non-profit 501(c)(3) organization and law firm, GAP defends whistleblowers in the court of law and the court of public opinion, while crafting and refining whistleblower protection laws through legislative channels at home and abroad.

The Ideal Candidate is:

A high achiever with a penchant for storytelling, outstanding writing and research skills, and a proven track record in digital/online media. A driven individual who is looking to build on the impact of courageous whistleblowers like Edward Snowden, and work on a diverse array of issues for a small but powerful organization’s presence online, in the media, and with supporters through persuasive work on campaigns of national and international significance.

Responsibilities:

- Draft and distribute compelling media materials, including press releases and media advisories.
- Develop social media content and oversee GAP’s digital and social media assets.
- Help edit, write and maintain fresh web copy, including program descriptions and resources.
- Develop and update media lists.
- Respond to media inquiries and arrange media interviews for designated spokespeople.
- Conduct web-based media research on whistleblower issues, as well government and corporate accountability issues.
- Work closely with Communications Director on media-related aspects of campaigns.
- Pitch stories to traditional and digital news organizations.
- Develop and execute email tests to increase performance.
- Update templates, edit HTML, troubleshoot technical glitches, etc. as necessary.
- Analyze metrics and make recommendations on how to improve open and action rates for emails.
Job Qualifications:

- Bachelor's degree in journalism, communications or a related field.
- Minimum of one to two years of experience in communications, journalism, public relations, media relations and/or related field.
- Familiarity with email marketing and PR database software preferred.
- Ability to write engaging website copy, press releases, op-eds, talking points and other media materials.
- Familiarity with basic web platforms.
- Good news judgment, and the ability to transform technical subjects into easy-to-understand language.
- Demonstrated ability to complete specific project activities on time and work on a number of projects simultaneously to meet tight deadlines.
- Ability to conduct web-based research.
- Team player. Excellent interpersonal skills.
- Image and video editing skills a plus, but not required.
- Knowledge of and interest in food integrity and food safety issues a major plus.

Benefits:

Generous benefits package

Salary Range:

Salary commensurate with experience

To Apply:

The Government Accountability Project is an equal opportunity employer, and strongly encourages minorities and women to apply. Please submit a cover letter, resume and writing sample by August 19th (with the subject line "Communications Associate") to govacctproj@gmail.com or please mail your application to:

Government Accountability Project
Attention: Andrew Harman, Communications Director
1612 K Street, NW, Suite 1100
Washington, DC 20006